

TUESDAY, AUGUST 15									
09:00-10.15	Registration								
10.15-10:30	Opening								
10:30-12:30	SESSION A								
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Tyler Bennett (University of Tartu)	Semiotic Axiology: Art Teaches us How to Generalize Gently								
12:30-14:00	Lunch								
14:00-15:00	PLENARY TALK Robert Innis (University of Massachusetts Lowell and Aalborg University): Paths of Abstraction between Feeling and Form								
15:00-15:30	Break								
15:30-17:30	SESSION B								
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19:00	Reception								

WEDNESDAY, AUGUST 16

9:00-11:00	SESSION C	
	Massimo Leone (University of Turin)	The Semiotic Scale
	Ian Weatherseed (University of Tartu)	Generally Useless No More
	Tiit Remm (University of Tartu)	TBA
Andreas Ventsel and Mari-Liis Madisson (Unl. of Tartu)		Semiotics of risk and Estonian e-threats
11:00-11:30	Break	
11:30-12:30	PLENARY TALK: Denis Bertrand (University of Paris VIII) Semiotics in France: Post-Greimassian research	
12:30-14:00	Lunch break	
14:00-16:00	SESSION D	
	Kristin Vaik (University of Tartu)	Handling historical inconvenience in Estonian literary histories published in Soviet Estonia
	Alexandra Milyakina, Tatjana Pilipoveca (University of Tartu)	Literary tourism: augmenting the reality, deconstructing the literary text
	Alexandra Milyakina, Maarja Ojamaa, Tatjana Pilipovec, Merit Rickberg, Liina Sieberk (University of Tartu)	Generalising cinematic adaptation for educational context: a case study
Mihhail Lotman (University of Tartu)		TBA
16:00-16:30	Break	
16:30-18:00	SESSION E	
	Katarina Damčević (University of Rijeka)	Developing Ontologies in/for Semiotic Research on the example of Croatian Obscene Language
	Ekaterina Velmezova (University of Lausanne)	Generalizing <i>semiology</i> : on early stages in the reception of one Saussurean concept
Merit Rickberg (University of Tartu)		Generalising the history: creating a relationship with the past in the Estonian schoolbooks for the 5 th grade

THURSDAY, AUGUST 17

9:00	Departure from Tartu	
10:00	Welcome coffee at Leigo	
10:30-12:30	SESSION F	
	Jensine I. Nedergaard (Aalborg University)	Making Sense on the Border of the Body: Theory of Semiotic Skin
	Luca Tateo (Aalborg University)	Imaginative and Affective Logic in Semiosis
	Giuseppina Marsico (Aalborg University)	Semiosis of the In-between: Sign processes in social "membranes"
	Lauri Linask (University of Tartu)	Piaget's and Vygotsky's Approaches to Signs and Their Development –Are They Talking About the Same Thing?
12:30-13:30	Lunch	
13:30-14:30	PLENARY TALK Jaan Valsiner (Aalborg University) Abductive Generalization in Science: Semiosis of emergent rationality	
14:30-15:00	Break	
15:00-17:00	SESSION G	
	Konstantinos Michos (Aristotle University of Thessaloniki)	Scientific Knowledge as Generalization of our Perception
	Katre Pärn (University of Tartu)	The general, the plural and the predictable: the modelling and pragmatic capacity of semiotic modelling systems
	Kalevi Kull (University of Tartu)	On generalisations in biosemiotics
	Remo Gramigna (University of Tartu)	How general is the general concept of sign?
17:00-17:30	Break	
17:30-18:30	DISCUSSION	
18:30-20:00	Dinner, sauna	
20:00	Departure from Leigo to Tartu	

FRIDAY, AUGUST 18

9:00-11:00		SESSION H	SESSION I (parallel)		
		Mirko Cerrone (University of Tartu)	Generalisation principles and the role of mother tongue in second language acquisition: a model for the Inter-specific Communication Experiments	Auli Kütt (University of Tartu)	Constructing values in a decentralised organisation: the case of OuiShare
		Filip Jaroš (University of Hradec Králové)	Social cognition of animals: a gently constructivist biosemiotic approach	Thierry Mortier (Ghent)	I=f(O)
		Elżbieta Magdalena Wąsik (Adam Mickiewicz Uni. in Poznań)	Pattern as a gentle generalization in the symmathesy of living systems: Bridging the ecology of mind with biosemiotics	Aynur Rahmanova (University of Tartu)	Bakhtin vs. Bakhtin: re-evaluating carnival
		Timo Maran (University of Tartu)	Generalising Strangely: Dark Umwelts, Semiocide and Modelling with Imaginary Forests	Rahilya Geybullayeva (Baku Slavic University)	Chains of inheritance mechanisms or reconstruction of the cultural genome through audio-visual taxonomies
11:00-11:30		Break			
11:30-12:30		PLENARY TALK : Frederik Stjernfelt (Aalborg Universitet) Generalities in the sciences			
12:30-14:00		Lunch			
14:00-16:00		SESSION J	SESSION K (parallel)		
		Letícia Vitral and João Queiroz (Linnaeus Uni. – Federal Uni. of Juiz de Fora)	Artworks as models: a diagrammatic approach	Gerald Ostdiek (Charles University in Prague)	When signs go bad: the problem of sentiment in generalized interpretants
		Krista Simson (University of Tartu)	Interpreting Kandinsky's theory of art: the creation of visual art, and the digital era	Aleksandar Feodorov (Bulgarian Academy of Sciences)	Peirce's garden of forking metaphors
		Tereza Arndt (Charles University in Prague)	Generalizing structures in secondary modeling systems	Zdzisław Wąsik (Philological School of Higher Education in Wrocław & Adam Mickiewicz University in Poznan)	Epistemology – a theory of general knowledge or specific knowledge production?: Towards a semio-mathetic cartography of human learning and knowing
		George Damaskinidis (Aristotle University of Thessaloniki)	The Brand DNA of the Greek Warrior: Semiotic intertextuality in the military emblem		
16:00-16:30		Break			
16:30-17:30		DISCUSSION WITH PLENARY SPEAKERS, moderator: Kalevi Kull			